

# University of Pretoria Yearbook 2022

## Intellectual property, branding and advertising 803 (IGZ 803)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Law</a>
<b>Module credits</b>	30.00
<b>NQF Level</b>	09
<b>Programmes</b>	<a href="#">LLM (Intellectual Property Law) (Coursework)</a> <a href="#">LLM (Private Law) (Coursework)</a>
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Private Law
<b>Period of presentation</b>	Semester 1

### Module content

The following aspects will be dealt with:

- Trade Marks Act 194 of 1993
- Merchandise Marks Act 17 of 1941
- Counterfeit Goods Act 37 of 1997
- Relationship between registered trade marks and unregistered trade marks
- Branding and trade marks
- Advertising and trade marks
- Compliance with international instruments
- Trademark-related international instruments
- Compliance with international instruments
- Capita selecta including: registrability and validity; infringement; amendment or correction
- Civil remedies for the infringement of intellectual property rights
- Criminal remedies for the infringement of intellectual property rights

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

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General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.